



Published on *The Public Sector Communications Conference 2019*
(<http://communicationsconference.dods.co.uk>)

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About

About:

Planning, designing and delivering world-class communications

The ever-expanding and evolving expectations of citizens and consumers are placing a higher importance on how we plan, design and deliver communications.

Hear from leading public sector experts on driving change through communications, planning and creating content, measuring engagement and ROI, building and maintaining trust, targeting a hard to reach audience, delivering communications on a shoestring budget and the future of communications. Join your colleagues and peers and harness the latest tools, techniques and strategies to deliver communications, that are both day-to-day and campaign based.

Discover the latest success stories that inform and inspire at The 3rd Annual Communications Conference.

18 Confirmed speakers for 2019, including:

- **Sarah Clark**, Government Communication Service
- **Daniel Rossall-Valentine**, Head of Campaign, This is Engineering, The Royal Academy of Engineering
- **Ivo Vlaev**, Professor of Behavioural Science, Warwick Business School, University of Warwick
- **Elly Sample**, Director of Communications, Development and Marketing, University of Lincoln
- **Tim Singleton**, Director of Communications, Department for International Development
- **Kiran Ramchandani**, Head of Brand Marketing and Communications, Anthony Nolan
- **Eddie Townsend**, Director of Communications, London Borough of Waltham Forest
- **Dr Maeve Chappell**, Head of Corporate Communications, Thames Valley Police
- **Poli Stuart-Lacey**, Director of Communications, HM Revenue & Customs
- **Russell Barnes**, Head of External Communications, Legal Aid Agency
- **Amy Jones**, Behaviour Change Hub Manager, Croydon Council
- **Samantha Fanning**, Head of Digital, University College London

- **Hannah Skeggs**, Head of Marketing, West London College
- **Shaun Harley**, Communications Director, Homes England
- **Donna Veasey**, Press Office Manager, Essex Police
- **Paul Gallagher**, Director, Cheary & Gallagher Ltd
- **Vicki Nash**, Head of Policy and Campaigns, Mind
- **Amanda Coleman**, Chair, PRCA Council

Explore 12 sessions, with 6+ hours of unique content for 2019:

- The power of public sector communications
- Developing and implementing a more agile and engaging marketing approach
- Case Study: First-steps, reacting and responding to a developing crisis
- Successfully raising awareness and engaging your target audience
- Planning and delivering personalised engaging content
- Delivering tomorrow's communications today
- Case Study: Promoting the UK overseas
- Building and maintaining the public trust
- Boosting insight: Driving engagement
- Influencing attitudes and behaviours
- Leading your communications team

Who will be attending?

- Chief Press Officers - Heads of Corporate Communications - Heads of Transformation - Heads of Campaign Strategy - Heads of Communications - Heads of Community Engagement - Heads of Correspondence - Heads of Crisis Communications - Heads of Customer Service - Heads of Digital - Heads of Employee Engagement - Heads of Internal Communications - Heads of Marketing - Heads of Media - Heads of News - Heads of PR - Heads of Social Media - Heads of Strategy -

Certification:

Dods is a registered Continuing Professional Development provider. For more information on the CPD, [please click here](#) [1].

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[1] <https://cpduk.co.uk/>